



### SEROTONIN AMPLIFIER for :

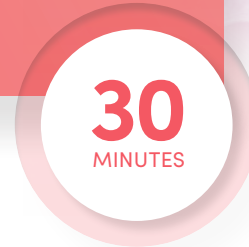
- > STRESS MANAGEMENT
- > SLEEP QUALITY
- > MENOPAUSE
- > PREMENSTRUAL COMFORT
- > DIGESTIVE HEALTH



people felt more **optimistic**



people felt more **zen**



to feel efficacy **on stress**



- > The **only** encapsulated saffron extract with the highest concentration in real Safranal (0,2% UHPLC).
- > Patented **extraction & encapsulation process : Tech'Care Extraction™**
- > **Proprietary clinical results** on healthy subjects (acute and chronic)
- > Demonstrated **mechanism of action on serotonin** (proprietary studies)



#### EFSA PENDING CLAIMS:

- > MOOD: Saffron contributes to emotional balance / Helps to maintain a positive mood
- > PMS: Saffron helps to maintain good comfort before and during menstrual cycle
- > SLEEP: Helps to find a better sleep
- > MENOPAUSE: Contributes to relieve the menopause symptoms.

#### CLAIMS VALIDATED BY VENABLE:

- > STRESS : Safr' Inside™ helps manage occasional mental stress. Safr' Inside™ helps with stress management in daily life.
- > PMS : Supports a normal, healthy attitude during PMS.

#### PROPRIETARY CONSUMER'S SATISFACTION CLAIMS:

- > 4/5 consumers satisfied by Safr'Inside™ effectiveness



Daily dose : 30 mg



\*PDO : Protected Designation of Origin

## Proprietary clinical & scientific evidence

PUBLISHED

PATENTED  
ACTIVE  
INGREDIENT

2 clinical studies

2 ex-vivo studies

3 in-vivo studies

### EXAMPLE OF CLINICAL RESULTS

Randomized, double-blind placebo controlled proprietary clinical study with both chronic and acute dosages.

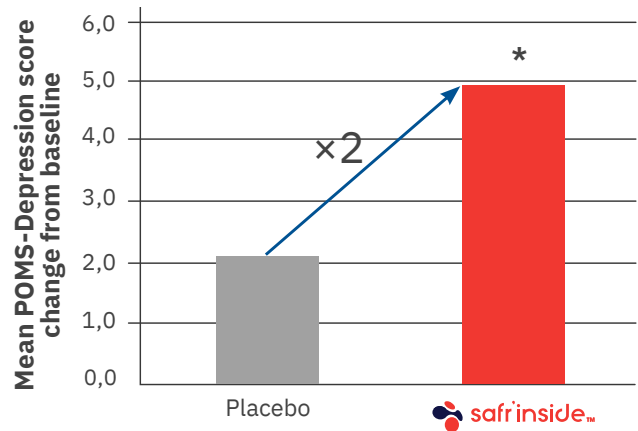
56 HEALTHY SUBJECTS WITH LOW MOOD

15 MG OF SAFR'INSIDETM TWICE OR 30 MG IN ONE SHOT

SIGNIFICANT RESULTS ON BOTH PSYCHOLOGICAL AND PHYSICAL PARAMETERS

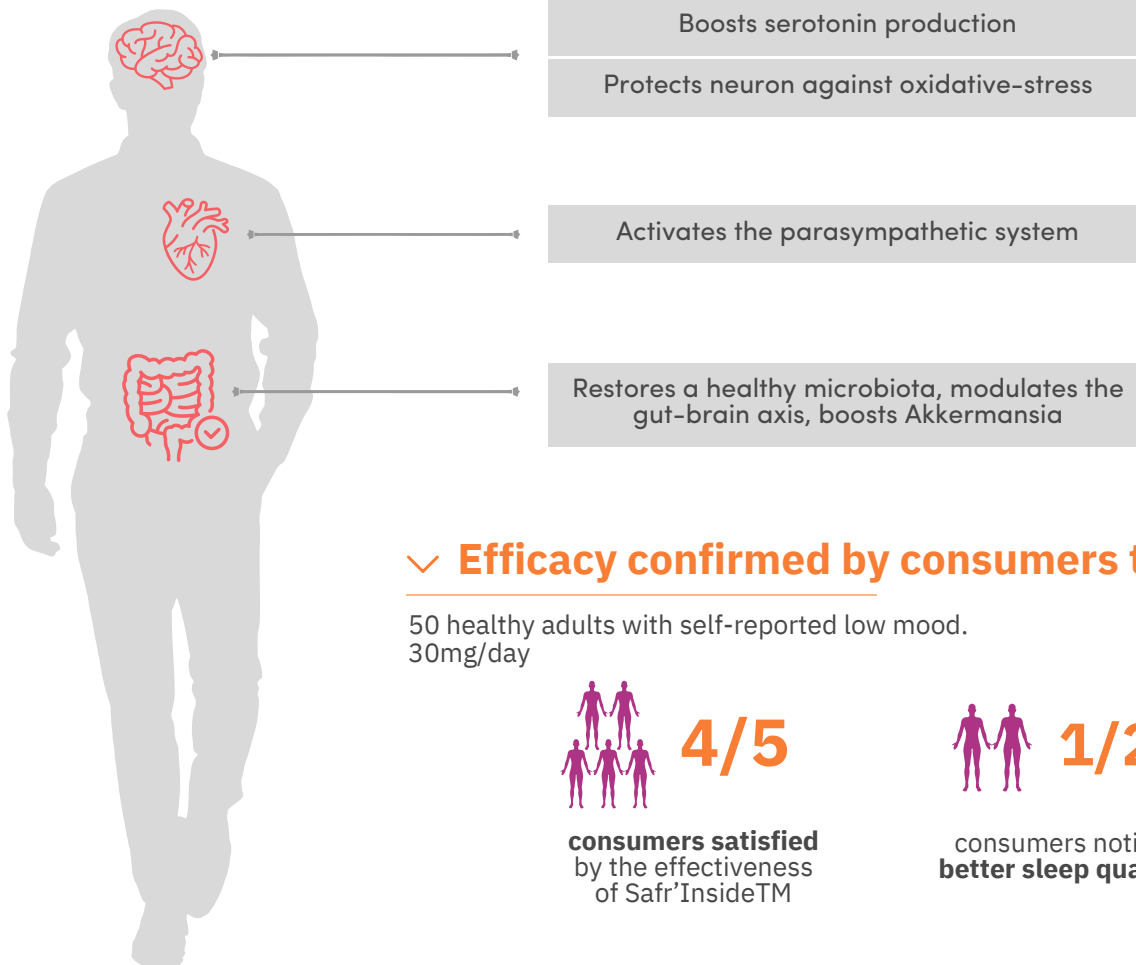
Mean score changes in POMS-Depression scores between baseline (Day 1) and the end of the study (Day 56).

\* :  $p < 0,05$



## Proven mechanisms of action

PUBLISHED



## Efficacy confirmed by consumers test

50 healthy adults with self-reported low mood.  
30mg/day



4/5

consumers satisfied by the effectiveness of Safr'InsideTM



1/2

consumers notice better sleep quality

For more information :

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